

sponsorship levels

\$5,000 - presenting sponsor

- Includes 8 Guests
- Logo Recognition on Main Screen
- Logo recognition on printed event materials & event signage
- Pre- and post-event publicity via social media & newsletter
- Opportunity to deliver brief remarks at the event
- Verbal acknowledgment of sponsorship at the event
- Private dinner with the Genesys Works Houston Executive Director
 - up to 2 representatives on a mutually agreed-upon date; coordinated by Genesys Works Houston

\$2,000 - leadership sponsor

- Includes 4 Guests
- Logo recognition on printed event materials & event signage
- Verbal acknowledgment of sponsorship during the event
- Pre-event publicity via social media

\$1,000 - community sponsor

- Includes 2 Guests
- Name recognition on printed event materials
- Name recognition post-event via social media

\$500 - supporting sponsor

- Includes 1 Guest
- Name recognition in printed event materials

We are the **future** of your workforce

Cocktails & Conversations brings together senior executives, industry innovators, and mission-driven leaders for high-level dialogue on the future of workforce development. This intimate gathering fosters meaningful connection and strategic insight—anchored by the theme *Leadership in the Age of Disruption*. With sponsorship opportunities offered for the first time this year, your support enhances the fireside chat, venue experience, and program facilitation that make this event a catalyst for collaboration and community impact.

Sponsoring Cocktails & Conversations demonstrates your leadership in shaping Houston's future workforce and positions you as an early champion of this signature gathering, elevating your visibility among key community and industry leaders.

Jarale Jones

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college entry

93%

and 69% are first-gen college students

every

\$1

invested leads to a \$13.46 economic return

median earnings

\$60K

of alumni 7+ years after the program