

**GENESYS  
WORKS.**

EIGHTH ANNUAL

**AMBASSADORS**  
*Luncheon*

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*2026*

**SPONSORSHIP OPPORTUNITIES**

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**[AMBASSADORSLUNCHEON.ORG/REGISTER](https://ambassadorsluncheon.org/register)**

**FOSTER  
PATHWAYS**

Connecting Emerging Talent to Opportunity



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**Nikki Payne - Event Co-Chair**  
Accenture

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Genesys Works Houston

**Dr. Jonita Fair-Payton**  
Genesys Works Houston

**Gianna Martucci-Fink**  
Genesys Works Houston

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## PLEASE JOIN US!

On Friday, October 2nd, Genesys Works Houston will host the *eighth annual Ambassadors Luncheon at the Royal Sonesta Houston Galleria*. This signature event brings together Houston's corporate, academic, and philanthropic leaders for a shared purpose to invest in the next generation of talent.

At Genesys Works Houston, we believe that access to opportunity has the power to transform futures and strengthen our communities. For more than twenty-three years, our work has been rooted in fostering pathways, connecting under-resourced high school students to meaningful career opportunities by equipping them with the skills, experiences, and professional networks needed to succeed in college and career.

The Ambassadors Luncheon is more than a celebration of this work it's a moment to accelerate it. As our impact continues to grow across Houston, so does the need for partners who are ready to open doors where it matters most. Your support helps more students step into internships, gain real-world experience, and begin to envision what's possible for their future.

This year's program will feature **Fostering Pathways: Voices in Action**, spotlighting powerful stories from Genesys Works alumni and executives, offering a firsthand look at how access can shape a student's trajectory. Together, these voices will highlight the importance of workforce development and the role we all play in building a stronger, more inclusive talent pipeline for Houston.

By becoming a sponsor, you're doing more than supporting an event, you're investing in students and helping businesses cultivate the next generation of diverse talent.

We invite you to review the enclosed sponsorship opportunities and join Genesys Works Houston in creating a more inclusive future, one internship at a time.

Sincerely,



SHACHELLA JAMES  
Event Chair



NIKKI PAYNE  
Event Co-Chair



RAFAEL ALVAREZ  
Event Co-Chair

# 2026 SPONSORSHIP OPPORTUNITIES

For questions about sponsorship opportunities, please contact **Gianna Martucci-Fink**, *Senior Manager, Special Events & Stewardship*, at [gmartucci-fink@genesysworks.org](mailto:gmartucci-fink@genesysworks.org)

## PREMIER | \$75,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
    - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
  - **VIP Seating | 2 Tables of 12**
  - Special Impact Marker at Your Tables
  - On-screen Logo Recognition at Event
  - On-screen Logo Recognition for *Foster Pathways: Voices in Action Segment*
  - Full Page Corporate Ad in Event Program
  - Website Logo Recognition & Pre-event Publicity
  - Logo Recognition on Digital Invitation
- 

## PRESENTING | \$50,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
    - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
  - **VIP Seating | 2 Tables of 10**
  - Special Impact Marker at Your Tables
  - On-screen Logo Recognition at Event
  - Half Page Corporate Ad in Event Program
  - Website Logo Recognition & Pre-event Publicity
  - Logo Recognition on Digital Invitation
- 

## VISIONARY | \$25,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
    - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
  - **Priority Seating | 1 Table of 10**
  - Special Impact Marker at Your Table
  - On-screen Name Recognition at Event
  - Name Recognition in Event Program
  - Website Name Recognition & Pre-event Publicity
-

## CHAMPION | \$15,000

- **Priority Seating | 1 Table of 10**
  - On-screen Name Recognition at Event
  - Name Recognition in Event Program
  - Website Name Recognition
- 

## LEADER | \$10,000

- 1 Table of 10
  - On-screen Name Recognition at Event
  - Name Recognition in Event Program
- 

## SUSTAINER | \$5,000

- 1 Table of 10
  - Name Recognition in Event Program
- 

## FRIEND | \$1,000

- 2 Seats
- Name Recognition in Event Program

### THE IMPACT OF YOUR SUPPORT

*"My experience with Genesys Works has been amazing. Being placed in an internship with my exact career choice and also being surround by a community that cares about my future has been such a blessing to me."*

**ALI DIALLO**  
LJA ENGINEERING INTERN

**604**

Houston-area students served annually

**98%**

of Genesys Works students pursue higher education

**~\$2.4 Million**

goes back into the economy through internship programs

**\$57K - \$60K**

is the average starting salary for a Genesys Works alum

# SIGNATURE EVENT SPONSORSHIPS OPPORTUNITIES

Step into the spotlight as a **Signature Event Sponsor**—an exclusive opportunity to Foster Pathways for Houston Youth.

**Why Become a Signature Event Sponsor?** Limited, one-of-a-kind sponsorships for creative visibility; Recognition across event materials, digital channels, & on-site experiences; Directly support the next generation of diverse talent.

## SWAG SPONSOR | \$10,000

*one available\**

- **Priority Seating | 1 Table of 10**
  - Logo Feature on Guest Swag – Business Card Holders
    - *this is co-branded merchandise with GWH and sponsor logo\**
  - On-screen Logo Recognition at Event
  - Logo Recognition in Event Program
  - Website Logo Recognition
- 

## ROAMING PHOTO BOOTH SPONSOR | \$5,000

*one available\**

- **Priority Seating | 1 Table of 10**
  - Logo Featured on digital photo template
  - On-screen Logo Recognition at Event
  - Logo Recognition in Event Program
  - Website Logo Recognition
- 

## FLORAL SPONSOR | SOLD

*This sponsorship is proudly supported by EY*

- **Priority Seating | 1 Table of 10**
  - Logo Recognition on Printed Table Signage – Main Ballroom
  - On-screen Logo Recognition at Event
  - Logo Recognition in Event Program
  - Website Logo Recognition
-

# 2026 SPONSORSHIP COMMITMENT FORM

Completed sponsorship forms can be scanned & emailed directly to [gmartucci-fink@genesysworks.org](mailto:gmartucci-fink@genesysworks.org) or mailed to Genesys Works Houston, 3100 Main St #702, Houston, TX 77002.

## PLEASE SELECT YOUR SPONSORSHIP

**Premier**

\$75,000

**Presenting**

\$50,000

**Visionary**

\$25,000

**Champion**

\$15,000

**Friend**

\$1,000

**Leader**

\$10,000

**Sustainer**

\$5,000

**I cannot attend but would like to donate:**

\$ \_\_\_\_\_

I would like to give this gift in honor of: \_\_\_\_\_

## BECOME A SIGNATURE EVENT SPONSOR *Check availability—only one available per sponsorship.*

**Swag**

\$10,000

**Roaming Photo Booth**

\$5,000

**Floral *\*sold***

## METHOD OF PAYMENT & CONTACT INFORMATION

ACH Payment

Please Send an Invoice

Credit Card

Check

Please expect payment on or before \_\_\_\_\_

Please share your contact information:

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

**MAILING CHECKS:**

***Please make checks payable to***

Genesys Works Houston  
ATTN: Gianna Martucci-Fink  
3100 Main St #702, Houston, TX 77002

**ACH PAYMENT:**

***Genesys Works Houston prefers payments made via ACH. For ACH payment information, please contact [gmartucci-fink@genesysworks.org](mailto:gmartucci-fink@genesysworks.org).***

**CREDIT CARD PAYMENT:**

***Please visit [ambassadorsluncheon.org/register](https://ambassadorsluncheon.org/register) to make your payment online or scan the QR Code below.***



**SCAN  
HERE  
TO PAY**