

**GENESYS
WORKS.**

EIGHTH ANNUAL

AMBASSADORS
Luncheon

2026

SPONSORSHIP OPPORTUNITIES

AMBASSADORSLUNCHEON.ORG/REGISTER

**FOSTER
PATHWAYS**

Connecting Emerging Talent to Opportunity

The logo graphic for Foster Pathways features a stylized white and gold swoosh that curves upwards and to the right, resembling a rising sun or a path. Below this swoosh, the tagline "Connecting Emerging Talent to Opportunity" is written in a small, white, sans-serif font, following the curve of the swoosh.

GENESYS WORKS.

LUNCHEON COMMITTEE

Shachella James, PMP - Event Chair
CenterPoint Energy

Nikki Payne - Event Co-Chair
Accenture

Rafael "Rafa" Alvarez - Event Co-Chair
Greater Houston Partnership

Daphane Carter
Genesys Works Houston

Dr. Jonita Fair-Payton
Genesys Works Houston

Gianna Martucci-Fink
Genesys Works Houston

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PLEASE JOIN US!

On Friday, October 2nd, Genesys Works Houston will host the ***Eighth Annual Ambassadors Luncheon*** at the **Royal Sonesta Houston Galleria**. This signature event brings together Houston's corporate, academic, and philanthropic leaders for a shared purpose to invest in the next generation of talent.

At Genesys Works Houston, we believe that access to opportunity has the power to transform futures and strengthen our communities. For more than twenty-three years, our work has been rooted in fostering pathways, connecting under-resourced high school students to meaningful career opportunities by equipping them with the skills, experiences, and professional networks needed to succeed in college and career.

The Ambassadors Luncheon is more than a celebration of this work it's a moment to accelerate it. As our impact continues to grow across Houston, so does the need for partners who are ready to open doors where it matters most. Your support helps more students step into internships, gain real-world experience, and begin to envision what's possible for their future.

This year's program will feature **Fostering Pathways: Voices in Action**, spotlighting powerful stories from Genesys Works alumni and executives, offering a firsthand look at how access can shape a student's trajectory. Together, these voices will highlight the importance of workforce development and the role we all play in building a stronger, more inclusive talent pipeline for Houston.

By becoming a sponsor, you're doing more than supporting an event, you're investing in students and helping businesses cultivate the next generation of diverse talent.

We invite you to review the enclosed sponsorship opportunities and join Genesys Works Houston in creating a more inclusive future, one internship at a time.

Sincerely,



SHACHELLA JAMES
Event Chair



NIKKI PAYNE
Event Co-Chair



RAFAEL ALVAREZ
Event Co-Chair

2026 SPONSORSHIP OPPORTUNITIES

For questions about sponsorship opportunities, please contact **Gianna Martucci-Fink**, *Senior Manager, Special Events & Stewardship*, at gmartucci-fink@genesysworks.org

PREMIER | \$75,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
 - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
 - **VIP Seating | 2 Tables of 12**
 - Special Impact Marker at Your Tables
 - On-screen Logo Recognition at Event
 - On-screen Logo Recognition for *Foster Pathways: Voices in Action Segment*
 - Full Page Corporate Ad in Event Program
 - Website Logo Recognition & Pre-event Publicity
 - Logo Recognition on Digital Invitation
-

PRESENTING | \$50,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
 - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
 - **VIP Seating | 2 Tables of 10**
 - Special Impact Marker at Your Tables
 - On-screen Logo Recognition at Event
 - Half Page Corporate Ad in Event Program
 - Website Logo Recognition & Pre-event Publicity
 - Logo Recognition on Digital Invitation
-

VISIONARY | \$25,000

- **VIP Reception at 10:30 a.m. Prior to The Luncheon**
 - Meet & Greet with Genesys Works Board of Directors, Leadership, & Speakers
 - **Priority Seating | 1 Table of 10**
 - Special Impact Marker at Your Table
 - On-screen Name Recognition at Event
 - Name Recognition in Event Program
 - Website Name Recognition & Pre-event Publicity
-

CHAMPION | \$15,000

- **Priority Seating | 1 Table of 10**
 - On-screen Name Recognition at Event
 - Name Recognition in Event Program
 - Website Name Recognition
-

LEADER | \$10,000

- 1 Table of 10
 - On-screen Name Recognition at Event
 - Name Recognition in Event Program
-

SUSTAINER | \$5,000

- 1 Table of 10
 - Name Recognition in Event Program
-

FRIEND | \$1,000

- 2 Seats
- Name Recognition in Event Program

THE IMPACT OF YOUR SUPPORT

"My experience with Genesys Works has been amazing. Being placed in an internship with my exact career choice and also being surrounded by a community that cares about my future has been such a blessing to me."

ALI DIALLO
LJA ENGINEERING INTERN

604

Houston-area students
served annually

98%

of Genesys Works
students pursue
higher education

~\$2.4 Million

goes back into the
economy through
internship programs

\$57K - \$60K

is the average starting
salary for a Genesys
Works alum

SIGNATURE EVENT SPONSORSHIPS OPPORTUNITIES

Thank you to our Signature Event Sponsors—an exclusive opportunity to Foster Pathways for Houston Youth.

Why Become a Signature Event Sponsor? Limited, one-of-a-kind sponsorships for creative visibility; Recognition across event materials, digital channels, & on-site experiences; Directly support the next generation of diverse talent.

SWAG SPONSOR | SOLD

This sponsorship is proudly supported by Quorum Software

- **Priority Seating | 1 Table of 10**
- Logo Feature on Guest Swag – Business Card Holders
 - *this is co-branded merchandise with GWH and sponsor logo**
- On-screen Logo Recognition at Event
- Logo Recognition in Event Program
- Website Logo Recognition

ROAMING PHOTO BOOTH SPONSOR | SOLD

This sponsorship is proudly supported by EPAM

- **Priority Seating | 1 Table of 10**
- Logo Featured on digital photo template
- On-screen Logo Recognition at Event
- Logo Recognition in Event Program
- Website Logo Recognition

FLORAL SPONSOR | SOLD

This sponsorship is proudly supported by EY

- **Priority Seating | 1 Table of 10**
- Logo Recognition on Printed Table Signage – Main Ballroom
- On-screen Logo Recognition at Event
- Logo Recognition in Event Program
- Website Logo Recognition

2026 SPONSORSHIP COMMITMENT FORM

Completed sponsorship forms can be scanned & emailed directly to gmartucci-fink@genesysworks.org or mailed to Genesys Works Houston, 3100 Main St #702, Houston, TX 77002.

PLEASE SELECT YOUR SPONSORSHIP

Premier

☐ \$75,000

Presenting

☐ \$50,000

Visionary

☐ \$25,000

Champion

☐ \$15,000

Friend

☐ \$1,000

Leader

☐ \$10,000

Sustainer

☐ \$5,000

I cannot attend but would like to donate:

☐ \$ _____

☐ I would like to give this gift in honor of: _____

BECOME A SIGNATURE EVENT SPONSOR *Check availability—only one available per sponsorship.*

Swag *sold **Roaming Photo Booth** *sold **Floral** *sold

METHOD OF PAYMENT & CONTACT INFORMATION

☐ ACH Payment

☐ Please Send an Invoice

☐ Credit Card

☐ Check

Please expect payment on or before

Please share your contact information:

Company Name _____

Primary Contact Name _____

Email _____

Phone number _____

MAILING CHECKS:

Please make checks payable to

Genesys Works Houston
ATTN: Gianna Martucci-Fink
3100 Main St #702, Houston, TX 77002

ACH PAYMENT:

Genesys Works Houston prefers payments made via ACH. For ACH payment information, please contact gmartucci-fink@genesysworks.org.

CREDIT CARD PAYMENT:

Please visit ambassadorsluncheon.org/register to make your payment online or scan the QR Code below.



**SCAN
HERE
TO PAY**