

### LOCATION TBD | OCTOBER 26, 2026

Celebrating the Stories of Genesys Works.

The Pathways & Progress CIO Luncheon honors the leaders and changemakers who create real, lasting opportunity for the next generation. This event brings together corporate leaders, innovators, community partners, and young professionals to celebrate the stories of navigating pathways, and the progress that comes through training, experience, and mentorship. Through story, connection, and recognition, we reflect on the progress made and the path ahead.

### SCHEDULE OVERVIEW

Executive Experience | 10:30 - 11:15AM

Registration & Networking | 11:00AM - 11:30AM

Lunch & Program | 11:30AM - 1:00PM

*Together, we illuminate career pathways to success and launch local talent here in the Twin Cities!*

PATHWAYS  
& PROGRESS  
**CIO**  
LUNCHEON



### ADDITIONAL DETAILS

- **Silent Auction.** The event will include a silent auction of high-value baskets, experiences, and meetings with CIOs and Tech Executives.
- **Updated Executive Experience:** VIP guests will enjoy appetizers and drinks while discussing the latest technology trends and opportunities with IT executives in 15 minute rotations, — complimentary tickets for Presenting, Platinum, Gold, and Silver sponsors only.

## Individual Tickets: \$250

# PATHWAYS & PROGRESS

**GENESYS  
WORKS.**

**CIO LUNCHEON 2026**



## SPONSORSHIP MENU

### PRESENTING SPONSOR

**\$20,000**

**1 Available**

- Two Premium Tables (10/Table)
- 4-6 Minute Sponsor Remarks During the Program
- On-Stage Verbal Recognition
- Include Your Organization's 7x6ft Retractable Banner on Stage
- 5 VIP Executive Dialogue Tickets
- Two 30-minute conversations with IT Executives in the month of November
- Full Page Ad in Print Program
- Pre & Post Event Social Media Posts Tagged with Logo
- Exclusive Logo Placement on Event Website, Registration Page, and Event Day Signage
- Recognition in Pre & Post-Event Email Communications
- Recognition in Annual Impact Report

### PLATINUM SPONSOR

**\$15,000**

**1 Available**

- Two Premier Tables (10/Table)
- 1-Minute Video During Program, Provided by Sponsors & GW Aligned
- On-Stage Verbal Recognition
- Include Your Organization's 3x6ft Retractable Banner on Stage
- 4 VIP Executive Dialogue Tickets
- Half-Page Ad in Print Program
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

### GOLD SPONSOR

**\$10,000**

**Unlimited**

- One Premier Table (10/Table)
- On-Stage Verbal Recognition
- 3 VIP Executive Dialogue Tickets
- Quarter Page Ad in Print Program
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

### SILVER SPONSOR

**\$5,000**

**Unlimited**

- One Table of 10
- 1 VIP Executive Dialogue Ticket
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

### BRONZE SPONSOR

**\$2,500**

**Unlimited**

- Half Table of 5
- Pre Event Social Media Post with Name Mention
- Name Mention on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report



## INSTRUCTIONS

Please complete this page and return at your earliest convenience. Email Development Manager Sandy Yang at [syang@genesysworks.org](mailto:syang@genesysworks.org) or mail to Genesys Works Twin Cities, Attn: Sandy Yang, 445 Minnesota St., Ste. 720, St. Paul, MN 55101. Reach out if you have any questions!

## CONTACT INFORMATION

Contact Person	Title	
Organization Name		
Address		
City	State	Zip
Phone	Email	

Name as you would like it on recognition materials: \_\_\_\_\_

Same as 'Organization Name' listed above.

## EVENT SPONSORSHIP OPPORTUNITIES

### Tee Time with Tech Execs

- \$15,000 Presenting
- \$7,500 Gold
- \$4,000 Silver
- \$3,000 Table
- \$2,000 Individual Golfer

### CIO Luncheon

- \$20,000 Presenting
- \$15,000 Platinum
- \$10,000 Gold
- \$5,000 Silver
- \$2,500 Bronze

### Winter Workshop

- \$2,500 Presenting

### Monthly Program/TDP Events

- \$1,000 Presenting

### Draft Day

- \$20,000 Hall of Fame
- \$12,000 MVP
- \$7,500 All Star
- \$3,000 On Deck
- \$1,500 Education Table

### CCC Conferences

- \$5,000 Presenting Sponsor
- \$3,000 Gold Sponsor

### Alumni Reunion

- \$5,000 Presenting
- \$1,500 Silver

### Additional Opportunities - I'd like to Inquire

- Think IT Charity Golf Invitational

***Sponsorship Agreement Continued on Next Page***

## **Illuminating** Pathways: Additional Support

I would like to support Genesys Works Twin Cities with an unrestricted gift of \$ \_\_\_\_\_

## **TOTAL INVESTMENT**

I would like to support Genesys Works Twin Cities with a total sponsorship investment of \$ \_\_\_\_\_

## **PAYMENT INFORMATION**

- This is a pledge. Please invoice me.
- Check enclosed payable to Genesys Works Twin Cities.
- Online payment. Use the QR code, or go to the website: <https://genesysworks.org/donate/?campaign=750046> and fill in the form, including the name of the event(s) and sponsorship level(s) in the "Notes/Comments" section.



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Signature

Date

Genesys Works Twin Cities is a 501(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. An acknowledgement will be provided for tax purposes. Tax ID Number: 26-2999242.

Thank you for **illuminating** pathways to success!

# GENESYS WORKS.