

THE VIEW AT MINNEAPOLIS EVENT CENTERS | OCTOBER 26, 2026

Celebrating the Stories of Genesys Works.

The Pathways & Progress CIO Luncheon honors the leaders and changemakers who create real, lasting opportunity for the next generation. This event brings together corporate leaders, innovators, community partners, and young professionals to celebrate the stories of navigating pathways, and the progress that comes through training, experience, and mentorship. Through story, connection, and recognition, we reflect on the progress made and the path ahead.

SCHEDULE OVERVIEW

Executive Experience | 10:30 - 11:15AM

Registration & Networking | 11:00AM - 11:30AM

Lunch & Program | 11:30AM - 1:00PM

Together, we illuminate career pathways to success and launch local talent here in the Twin Cities!

PATHWAYS
& PROGRESS
CIO
LUNCHEON



ADDITIONAL DETAILS

- **Silent Auction.** The event will include a silent auction of high-value baskets, experiences, and meetings with CIOs and Tech Executives.
- **Updated Executive Experience:** VIP guests will enjoy appetizers and drinks while discussing the latest technology trends and opportunities with IT executives in 15 minute rotations, — complimentary tickets for Presenting, Platinum, Gold, and Silver sponsors only.

Individual Tickets: \$250

PATHWAYS & PROGRESS

GENESYS WORKS.

CIO LUNCHEON 2026



SPONSORSHIP MENU

PRESENTING SPONSOR

\$20,000

1 Available

- Two Premium Tables (10/Table)
- 4-6 Minute Sponsor Remarks During the Program
- On-Stage Verbal Recognition
- Include Your Organization's 7x6ft Retractable Banner on Stage
- 5 VIP Executive Dialogue Tickets
- Two 30-minute conversations with IT Executives in the month of November
- Full Page Ad in Print Program
- Pre & Post Event Social Media Posts Tagged with Logo
- Exclusive Logo Placement on Event Website, Registration Page, and Event Day Signage
- Recognition in Pre & Post-Event Email Communications
- Recognition in Annual Impact Report

PLATINUM SPONSOR

\$15,000

1 Available

- Two Premier Tables (10/Table)
- 1-Minute Video During Program, Provided by Sponsors & GW Aligned
- On-Stage Verbal Recognition
- Include Your Organization's 3x6ft Retractable Banner on Stage
- 4 VIP Executive Dialogue Tickets
- Half-Page Ad in Print Program
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

GOLD SPONSOR

\$10,000

Unlimited

- One Premier Table (10/Table)
- On-Stage Verbal Recognition
- 3 VIP Executive Dialogue Tickets
- Quarter Page Ad in Print Program
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

SILVER SPONSOR

\$5,000

Unlimited

- One Table of 10
- 1 VIP Executive Dialogue Ticket
- Pre Event Social Media Post with Logo
- Logo Placement on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report

BRONZE SPONSOR

\$2,500

Unlimited

- Half Table of 5
- Pre Event Social Media Post with Name Mention
- Name Mention on Event Website, Registration Page, & Event Day Signage
- Recognition in Annual Impact Report



INSTRUCTIONS

Please complete this page and return at your earliest convenience. Email Development Manager Sandy Yang at syang@genesysworks.org or mail to Genesys Works Twin Cities, Attn: Sandy Yang, 445 Minnesota St., Ste. 720, St. Paul, MN 55101. Reach out if you have any questions!

CONTACT INFORMATION

Contact Person	Title	
Organization Name		
Address		
City	State	Zip
Phone	Email	

Name as you would like it on recognition materials: _____

Same as 'Organization Name' listed above.

EVENT SPONSORSHIP OPPORTUNITIES

CIO Luncheon

- \$20,000 Presenting
- \$15,000 Platinum
- \$10,000 Gold
- \$5,000 Silver
- \$2,500 Bronze

CCC Conferences

- \$5,000 Presenting Sponsor
- \$3,000 Gold Sponsor

Alumni Reunion

- \$5,000 Presenting
- \$1,500 Silver

Monthly Program/TDP Events

- \$1,000 Presenting

Sponsorship Agreement Continued on Next Page

illuminating Pathways: Additional Support

I would like to support Genesys Works Twin Cities with an unrestricted gift of \$ _____

TOTAL INVESTMENT

I would like to support Genesys Works Twin Cities with a total sponsorship investment of \$ _____

PAYMENT INFORMATION

- This is a pledge. Please invoice me.
- Check enclosed payable to Genesys Works Twin Cities.
- Online payment. Use the QR code, or go to the website: <https://genesysworks.org/donate/?campaign=750046> and fill in the form, including the name of the event(s) and sponsorship level(s) in the "Notes/Comments" section.



Signature

Date

Genesys Works Twin Cities is a 501(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. An acknowledgement will be provided for tax purposes. Tax ID Number: 26-2999242.

Thank you for **illuminating** pathways to success!

GENESYS WORKS.