

"Genesys Works is an organization that does exactly what one would hope -- it connects promising young people without opportunities to organizations with opportunities who are looking for promising young people. In doing so, it cuts off the poverty cycle and energizes the American workforce."
- Genesys Works Corporate Partner



ST. PAUL RIVERCENTRE | AUGUST 20, 2026

Draft Day is Genesys Works' signature end-of-summer event, where we launch our Young Professionals into year-long internships. Think NFL Draft with a corporate twist!

We can't wait to celebrate the accomplishments of our Young Professionals! This event is attended by over 1,000 Genesys Works stakeholders, including more than 50 corporate partner teams, students, families, school champions, community partners, funders, vendor partners, and volunteers. Join us for a morning of excitement, celebration, and possibility.

Through sponsorship of Draft Day, you'll demonstrate your commitment to youth in their pursuit of a professional career and a more robust local workforce. We hope you'll join us to ignite the spark within and kick off an exciting program year ahead!

*For me, **Genesys Works** isn't just about building a resume. It's about carrying the weight of my family's sacrifices and turning them into something meaningful. It's about showing my community — especially other Hmong youth — that we belong in these spaces. That with support and hard work, we can step into rooms we never imagined ourselves in.*
- Class of 2026 Young Professional

PRIOR MEDIA EXPOSURE

- Star Tribune
- Fox 9 News
- Kare 11
- Listen4Good's #Feedback4Equity



SPONSORSHIP MENU

<p>HALL OF FAME SPONSOR \$20,000 1 Available</p>	<p>4-6 Minute Sponsor Remarks During the Program</p> <ul style="list-style-type: none"> On-Stage Verbal Recognition with Exclusive Logo & Name Mention Include Your Organization's 3x6ft Retractable Banner on Stage Full-Page Ad in Program, Exclusive Logo Placement on Event Website, Registration Page, Event Day Signage & Print Program Pre & Post Event Social Media Posts Tagged with Logo Recognition in Pre & Post-Event Email Communications Recognition in Annual Impact Report
<p>MVP SPONSOR \$12,000 3 Available</p>	<ul style="list-style-type: none"> 30-second Video During the Program, Provided by Sponsors & Aligned with Event Needs On-Stage Recognition with Logo & Name Mention Opportunity to Display Company Banner or Retractable at Event Logo Placement on Event Website, Registration Page, & Event Day Signage Half-Page Ad in Program Pre & Post Event Social Media Posts Tagged with Logo Recognition in Annual Impact Report
<p>ALL STAR SPONSOR \$7,500 Unlimited</p>	<ul style="list-style-type: none"> On-Stage Recognition with Logo & Name Mention Logo Placement on Event Website, Registration Page & Event Day Signage Quarter-Page Ad in Program Pre & Post Event Social Media Posts Tagged with Logo Recognition in Annual Impact Report
<p>ON DECK SPONSOR \$3,000 Unlimited</p>	<ul style="list-style-type: none"> On-Stage Recognition with Name Mention Name Mention on Event Website, Registration Page & Event Day Signage Pre & Post Event Social Media Posts with Name Mention Recognition in Annual Impact Report
<p>EDUCATION TABLE SPONSORS \$1,500 10 Available</p>	<ul style="list-style-type: none"> Host a table- meet with prospective students who are rising high school seniors and their families. Pre & Post Events Social Media Posts Tagged with Name Mention Name Mention on Event Website, Registration Page & Event Day Signage Option to Distribute Branded Swag & Materials Recognition in Annual Impact Report

SALE OUT



INSTRUCTIONS

Please complete this page and return at your earliest convenience. Email Development Manager Sandy Yang at syang@genesysworks.org or mail to Genesys Works Twin Cities, Attn: Sandy Yang, 445 Minnesota St., Ste. 720, St. Paul, MN 55101. Reach out if you have any questions!

CONTACT INFORMATION

Contact Person	Title	
Organization Name		
Address		
City	State	Zip
Phone	Email	

Name as you would like it on recognition materials: _____

Same as 'Organization Name' listed above.

EVENT SPONSORSHIP OPPORTUNITIES

Draft Day

- ~~\$20,000 Hall of Fame~~
- \$12,000 MVP
- \$7,500 All Star
- \$3,000 On Deck
- \$1,500 Education Table

CIO Luncheon

- \$20,000 Presenting
- \$15,000 Platinum
- \$10,000 Gold
- \$5,000 Silver
- \$2,500 Bronze

CCC Conferences

- \$5,000 Presenting Sponsor
- \$3,000 Gold Sponsor

Alumni Reunion

- \$5,000 Presenting
- \$1,500 Silver

Monthly Program/TDP Events

- \$1,000 Presenting

Sponsorship Agreement Continued on Next Page

illuminating Pathways: Additional Support

I would like to support Genesys Works Twin Cities with an unrestricted gift of \$ _____

TOTAL INVESTMENT

I would like to support Genesys Works Twin Cities with a total sponsorship investment of \$ _____

PAYMENT INFORMATION

- This is a pledge. Please invoice me.
- Check enclosed payable to Genesys Works Twin Cities.
- Online payment. Use the QR code, or go to the website: <https://genesysworks.org/donate/?campaign=750046> and fill in the form, including the name of the event(s) and sponsorship level(s) in the "Notes/Comments" section.



Signature

Date

Genesys Works Twin Cities is a 501(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. An acknowledgement will be provided for tax purposes. Tax ID Number: 26-2999242.

Thank you for **illuminating** pathways to success!

GENESYS WORKS.